

Need Dynamic Inspiration? Here's Lisa Louise Cooke's Audio Podcast with Daniel Horowitz

Don't know a better way to motivate people than through personal stories when giving Church talks. This post offers lessons learned from history in eastern Europe by Lisa Louise Cooke, the master family history podcaster, interviewing Daniel Horowitz. In [episode #14 of Eleveses with Lisa](#) (my YouTube channel show). [Daniel talks](#) about how important it is to tell our stories. Miracles can occur when ones family's story dovetails with history at large. That is certainly true for Daniel Horowitz and his family. Daniel Horowitz is a well known **MyHeritage** expert from Romania/Ukraine. What a powerful and inspiring story he has for us! And notice that as he tells us his story out loud, he discovered new insight into some of the parallels in his family tree. Storytelling doesn't just benefit the listener. The storyteller continues to learn as well.



Daniel Horowitz, MyHeritage Genealogy Expert

Daniel's family experienced the horrors of the Holocaust. Many of his relatives tragically perished, and those who survived narrowly escaped to locations around the world like Trinidad and Venezuela. Just a few decades later, Daniel and his family were once again forced to flee unforeseen and devastating societal upheaval. He and his young family left Venezuela and made their home in Israel. In this episode of the *Genealogy Gems Podcast* you'll hear Daniel's story and the lessons we can learn from history. This podcast is an audio recording. *Remember*: every Thursday, Lisa offers a new, free podcast every Thursday at 10 a.m. MDT with rebroadcasts available if you should ever miss them. See <https://lisalouisecooke.com/podcasts/> and repeats can also be found on [YouTube.com](#)

Closing Comments

Podcasting is a great medium for sharing stories. Podcast continue their rapid growth rate. How many podcasts are there? The last official count had confirmed **over 750,000 podcasts on Apple Podcasts**. However, we've heard there are over 1 million podcast RSS feeds. To properly quantify how popular podcasts are, here are the key podcasts statistics and podcast fact

Podcast Listener Stats

Key Stats from Edison Research 2019

- 70% of Americans aged 12+ are now familiar with the word "Podcasting."
- 51% of Americans reported having listened to a podcast at least once in their lives.
- 32% of Americans report having listened to a podcast within the past month.

- The average number of podcasts consumed in the last week among weekly podcast listeners has stayed at **seven**
- More than half (53%) of monthly Spotify users aged 12-24 report being monthly podcast listeners, up 32% last year
- Podcasting grew slightly as the “audio source used most often in the car” — now at 4%, up from 3% last year.



Singer Family – 1920, Czernowitz, Ukraine

Genealogy Gems



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