

## The NFL's All-time Leading Rusher Emmitt Smith to Share His Story as Keynote at RootsTech 2020!

RootsTech 2020 Conference has just announced that Emmitt Smith, the National Football League's all-time leading rusher and Super Bowl champion, is coming to RootsTech as the featured keynote speaker on Saturday, February 29, 2020.

Known for his durability, excellent vision, extraordinary leg strength, and tenacious running ability, Smith was one of the most electrifying players to ever play football. He's an eight-time Pro Bowler and was the first player in NFL history to rush more than 1,000 yards in over 11 consecutive seasons. Smith's impressive resume includes three Super Bowl championship rings with the Dallas Cowboys and an induction into the Pro Football Hall of Fame in 2010.

The stories he can tell, both from his career and from his knowledge of his own family history, will be a perfect fit for the RootsTech stage, and we're so excited that you'll get to hear from him!

[Register](#)

**Passes start at just \$99**

### **Closing Comments: "The Story of You"**

Believe me, RootsTech conferences are incredible for so many, many reasons. The 2020 conference marks 10 years of RootsTech events. This is where "cutting edge" announcements are generally made to the general public. The theme for the 2020 conference is "*The Story of You.*"

To register, click [here](#) and passes start at just \$99.00.